

University of Pretoria Yearbook 2021

Social entrepreneurship 875 (GIL 875)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	21 contact hours per 3 week-cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This elective introduces a new social and economic system where GDP and economic growth is not the measure of value. It looks to the business model that thrives in this new world – the social enterprise, which blends the competing tensions of profit and purpose. Students will explore the growth of social enterprises which employ more people in the UK than the ICT, financial and services industry. Students will also be introduced the growing field of Impact Investing, where financiers are structuring deals on intangible social returns.

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